



Extending the home feel onto the street

TownTune Asymmetric Lyre DTD

As a luminaire family prepared for existing and scalable urban spaces, TownTune offers all the recent lighting innovations in terms of performance, quality of light and connectivity. The Philips TownTune family consists of three members: a central post top, an asymmetric spigot version and a version using an extending lyre post top bracket. Each of these three can be customized with a choice of different shapes for housing and an optional of decorative ring which comes in two colors. By having these options available you can create your very own lighting signature and give distinctive identity to districts and cities. The luminaire family is also equipped with the QR code-based Philips Service tag, which supports installation and maintenance work and enables you to create your digital library of lighting assets and spare parts. TownTune also makes use of the Philips Ledgine optimized lighting platform ensuring that you always have the right amount and direction of light on your street. Furthermore, thanks to being SR (System Ready), TownTune is also future-proof and is ready to be paired with both standalone and advanced control and lighting software applications such as Interact City.

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Benefits

- Delivers visual comfort, and comfortable lighting experiences in urban spaces through its dedicatedly designed bowl
- Simple, pure design making it possible to integrate it into various urban environments and the option for customization through a wide range of accessories, lets cities create a unique light signature, which can also become part of the urban furniture in daytime
- Wide application coverage and offers great performance by using the latest Ledgine LED platform and providing access to a wide range of light distributions
- Ready to be paired with lighting control and software applications, by being equipped with the Philips SR (System Ready) socket
- Equipped with Service tag, a QR-based identification system that makes each luminaire uniquely identifiable and provides maintenance, installation and spare part information

Features

- Optimized Total Cost of Ownership and option of CLO (Constant Light Output)
- Excellent quality of light enabled by the Philips Ledgine optimized platform, and further optimization in L-Tune is also possible
- Choice of different shapes for housing (cone, dome), option of decorative ring and color (clear and golden)
- Ready to be paired with standalone lighting controls such as LumiStep, DynaDimmer, and LineSwitch and advanced system and software application such as Interact City
- Wide choice of lumen packages, ranging from 600 to 12,000 lumens
- Choice of color temperature: 3000 K (warm white) or 4000 K (neutral white)
- Long lifetime of 100,000 hours at minimum L80
- Suitable for new and retrofit installations
- IK08, IP66

Application

- Urban and residential areas
- City centers and main streets
- Cycle paths, footpaths and pedestrian crossings
- Car parks

Versions



BDP273, TownTune with lyre and decorative top dome



TOWNTUNE ASYMMETRIC LYRE and DTD - LED module 7900 lm - LED - 830 warm white - Power supply unit - 230 to 240 V - 50 to 60 Hz - Safety class II - Distribution symmetrical 50 - Polycarbonate bowl/cover UV-resistant - Dark gray - Philips standard surge protection level - - Post-top for diameter 62 mm

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Product details



TownTune LYR BDP270



TownTune ASY BDP265



TownTune ASY BDP265



TownTune ASY BDP265



TownTune ASY BDP265



TownTune ASY DR BDP266



TownTune ASY BDP265

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-	
Driver failure rate at 5000 h	0.5 %
Application Conditions	
Maximum dim level	10%
Approval and Application	
Mech. impact protection code	IK09
Surge Protection (Common/ Differential)	Philips standard surge protection level
General Information	
CE mark	CE mark
Optical cover/lens type	Polycarbonate bowl/cover UV- resistant
Driver included	Yes
Flammability mark	For mounting on normally flammable surfaces
Light source replaceable	Yes
Number of gear units	1 unit
Product Family Code	BDP273
Service tag	Yes
Light Technical	
Standard tilt angle side entry	-
Standard tilt angle posttop	0°
Upward light output ratio	0
Mechanical and Housing	
Color	Dark gray

Controls and Dimming

Order Code	Full Product Name	Dimmable
912300024209	BDP273 LED30-4S/740 DW50 DR-GO CLO DDF1	Yes
912300024468	BDP273 LED79-4S/830 II DS50 62P	No
912300024469	BDP273 LED50-4S/830 II DM10 62P	No

General Information

		Luminaire	Light	Lamp	Optic type
Order Code	Full Product Name	light beam spread	source color	family code	
912300024209	BDP273	6° - 18° x 133°	740	LED30	Distribution wide 50
	LED30-4S/740		neutral		
	DW50 DR-GO		white		
	CLO DDF1				
912300024468	BDP273	152° x 155°	830 warm	LED79	Distribution symmetrical 50
	LED79-4S/830 II		white		
	DS50 62P				

		Luminaire	Light	Lamp	Optic type
Order Code	Full Product Name	light beam spread	source color	family code	
912300024469	BDP273	77° - 11° x 156°	830 warm	LED50	Distribution medium 10
	LED50-4S/830 II		white		
	DM10 62P				

Initial Performance (IEC Compliant)

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Order Code	Full Product Name	Init. Corr. Color Temperature	Init. Color Rendering Index	Initial luminous flux
912300024209	BDP273 LED30-4S/740 DW50 DR-GO CLO DDF1	4000 K	>70	2117 lm
912300024468	BDP273 LED79-4S/830 II DS50 62P	3000 K	>80	5840 lm

Order Code	Full Product Name	Init. Corr. Color Temperature	Init. Color Rendering Index	Initial luminous flux
912300024469	BDP273 LED50-4S/830 II DM10 62P	3000 K	>80	3900 lm

